

ỦY BAN NHÂN DÂN
THÀNH PHỐ HỒ CHÍ MINH
SỞ KHOA HỌC VÀ CÔNG NGHỆ

CỘNG HÒA XÃ HỘI CHỦ NGHĨA VIỆT NAM
Độc lập - Tự do - Hạnh phúc

Số: 1093 /SKHCN-CĐS

Thành phố Hồ Chí Minh, ngày 26 tháng 4 năm 2025

V/v Giải thưởng Thành phố thông minh
Seoul lần thứ 3 năm 2025

Kính gửi: Các cơ quan, tổ chức (theo danh sách đính kèm).

Thực hiện chỉ đạo của Phó Chủ tịch Ủy ban nhân dân Thành phố Trần Thị Diệu Thúy tại công văn số 5688/VP-KT ngày 18 tháng 4 năm 2025 của Văn phòng Ủy ban nhân dân Thành phố về việc Giải thưởng Thành phố thông minh Seoul lần thứ 3 năm 2025. Sở Khoa học và Công nghệ có ý kiến như sau:

- Sở Khoa học và Công nghệ chuyển thông tin về Giải thưởng Thành phố thông minh Seoul lần thứ 3 năm 2025 để các cơ quan, tổ chức nghiên cứu, rà soát, đề xuất những giải pháp sáng tạo tham gia Giải thưởng.
- Đề nghị Hiệp hội doanh nghiệp, Hội Tin học Thành phố hỗ trợ chuyển thông tin đến các doanh nghiệp biết và đăng ký tham gia Giải thưởng.
- Trong trường hợp đơn vị có nhu cầu tham gia Giải thưởng, đề nghị đơn vị chủ động đăng ký theo hướng dẫn của Ban Tổ chức (*đăng ký trực tuyến tại địa chỉ <https://seoulsmartcityprize.com/>, thời hạn đăng ký là chậm nhất trong ngày 30/5/2025*), đồng thời gửi thông tin về Sở Khoa học và Công nghệ để tổng hợp.

(Đính kèm công văn số 5688/VP-KT ngày 18 tháng 4 năm 2024 của Văn phòng Ủy ban nhân dân Thành phố và công điện số 898/ĐSQ ngày 11 tháng 4 năm 2025 của Đại sứ quán Việt Nam tại Hàn Quốc)./.

Nơi nhận:

- Như trên;
- Giám đốc;
- PGĐ Thành;
- Văn phòng Sở;
- Lưu: VT, P. CĐS (MTT.45).



Võ Minh Thành

Phụ lục**DANH SÁCH CƠ QUAN, ĐƠN VỊ**

(Đính kèm công văn số 1093/SKHCN-CDS ngày 26 tháng 4 năm 2025 của
Sở Khoa học và Công nghệ)



STT	Cơ quan, đơn vị
	Khối các cơ quan nhà nước
1.	Văn phòng Ủy ban nhân dân Thành phố
2.	Sở An toàn thực phẩm
3.	Sở Công thương
4.	Sở Dân tộc – Tôn giáo
5.	Sở Tài chính
6.	Sở Tài nguyên và Môi trường
7.	Sở Giáo dục và Đào tạo
8.	Sở Giao thông công chính
9.	Sở Văn hóa và Thể thao
10.	Sở Du lịch
11.	Sở Xây dựng
12.	Sở Y tế
13.	Sở Tư pháp
14.	Sở Nội vụ
15.	Sở Ngoại vụ
16.	Thanh tra Thành phố
17.	Công an Thành phố
18.	Chi cục Thuế Khu vực II
19.	Chi cục Hải quan Khu vực II
20.	Chi cục Thống kê Thành phố Hồ Chí Minh
21.	Viện Nghiên cứu phát triển
22.	Trung tâm Xúc tiến thương mại và Đầu tư
23.	Ban Quản lý các khu Chế xuất và Công nghiệp
24.	Ban quản lý Đường sắt Đô thị
25.	Ban Quản lý Khu Công nghệ cao
26.	Ban Quản lý Khu Nông nghiệp công nghệ cao
27.	Ban Quản lý dự án đầu tư xây dựng các công trình dân dụng và công nghiệp
28.	Ban Quản lý dự án đầu tư xây dựng các công trình giao thông
29.	Ban Quản lý dự án đầu tư xây dựng hạ tầng đô thị
30.	Trung tâm Chuyển đổi số Thành phố
	Khối các Trường Đại học

STT	Cơ quan, đơn vị
31.	Đại học Quốc gia Thành phố Hồ Chí Minh
32.	Đại học Kinh tế Thành phố Thành phố
33.	Trường Đại học Bách khoa Thành phố
34.	Trường Đại học Khoa học tự nhiên Thành phố
35.	Trường Đại học Khoa học, Xã hội và Nhân văn Thành phố
36.	Trường Đại học Công nghệ thông tin Thành phố
37.	Trường Đại học Quốc tế Thành phố
38.	Trường Đại học Kinh tế - Luật Thành phố
39.	Trường Đại học Quản lý và Công nghệ Thành phố
40.	Trường Đại học Sài Gòn
41.	Trường Đại học Tôn Đức Thắng Thành phố
	Khối các hiệp, hội
42.	Hiệp hội doanh nghiệp Thành phố
43.	Hội Tin học Thành phố

ỦY BAN NHÂN DÂN
THÀNH PHỐ HỒ CHÍ MINH
VĂN PHÒNG UBND THÀNH PHỐ

Số: 5688/VP-KT
V/v Giải thưởng Thành phố thông minh
Seoul lần thứ 3 năm 2025

CỘNG HÒA XÃ HỘI CHỦ NGHĨA VIỆT NAM
Độc lập - Tự do - Hạnh phúc

Thành phố Hồ Chí Minh, ngày 18 tháng 4 năm 2025

Kính gửi:

- Sở Khoa học và Công nghệ;
- Sở Ngoại vụ.

Tiếp nhận Công điện số 898/ĐSQ ngày 11 tháng 4 năm 2025 của Đại sứ quán Việt Nam tại Hàn Quốc về Giải thưởng Thành phố thông minh Seoul lần thứ 3 năm 2025;

Phó Chủ tịch Ủy ban nhân dân Thành phố Trần Thị Diệu Thúy có ý kiến chỉ đạo như sau:

Giao Sở Khoa học và Công nghệ chủ trì, phối hợp Sở Ngoại vụ nghiên cứu đề xuất của Đại sứ quán Việt Nam tại Hàn Quốc theo Công điện nêu trên, tham mưu, trình Ủy ban nhân dân Thành phố xem xét, chỉ đạo.

Thời hạn trình: **trước ngày 26 tháng 4 năm 2025.**

Văn phòng Ủy ban nhân dân Thành phố truyền đạt ý kiến chỉ đạo nêu trên đến các đơn vị biết, thực hiện./.

Nơi nhận:

- Như trên;
- TTUB: CT, PCT/VX;
- VPUB: CVP, PCVP/KT;
- Phòng Kinh tế;
- Lưu: VT (KT-P.Loan).

**KT. CHÁNH VĂN PHÒNG
PHÓ CHÁNH VĂN PHÒNG**



Huỳnh Thị Thanh Hiền

ĐẠI SỨ QUÁN VIỆT NAM
TẠI HÀN QUỐC

Số CD: 848/ĐSQ

Số trang: 015

Độ khẩn:

Ngày gửi: 11/4/2025



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CÔNG ĐIỆN

Kính gửi: Ủy ban Nhân dân các tỉnh, thành phố

Đại sứ quán Việt Nam tại Hàn Quốc nhận được Thư của thành phố Seoul đề nghị thông báo tới các thành phố của Việt Nam về cuộc thi Giải thưởng thành phố thông minh Seoul lần thứ 3.

Theo thông tin của Ban Tổ chức, đây là một giải thưởng quốc tế ghi nhận những giải pháp sáng tạo cho phát triển đô thị thông minh và bền vững do chính quyền thành phố Seoul và Tổ chức thành phố thông minh thế giới (WeGO) tổ chức. Giải thưởng thành phố thông minh Seoul được thiết kế nhằm thúc đẩy một mô hình thành phố thông minh sáng tạo toàn diện, chuyển đổi số lấy con người làm trung tâm.

Năm 2025, với chủ đề: *"Thúc đẩy chuyển đổi số thông qua các phương pháp tiếp cận sáng tạo và toàn diện để phát triển bền vững thành phố thông minh"*, Ban Tổ chức kêu gọi sự tham gia của các thành phố, các tổ chức, nhà cung cấp giải pháp công nghệ thông minh trên toàn thế giới.

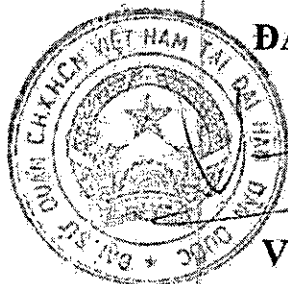
Đại sứ quán Việt Nam tại Hàn Quốc thấy rằng đây là cơ hội để các thành phố của Việt Nam tham gia, trao đổi kinh nghiệm về việc xây dựng mô hình thành phố thông minh và bền vững, tạo ra các giải pháp sáng tạo, có thể ứng dụng cho các thành phố của Việt Nam. Vì vậy, Đại sứ quán Việt Nam tại Hàn Quốc xin gửi kèm các tài liệu có liên quan về Giải thưởng thành phố thông minh Seoul 2025 để các thành phố nghiên cứu, đăng ký tham dự.

Thông tin liên hệ; Ban Thư ký Giải thưởng thành phố thông minh Seoul, email: info@seoulsmartcityprize.com; điện thoại: +82 02 720 2931

Đại sứ quán Việt Nam tại Hàn Quốc trân trọng cảm ơn sự hợp tác của Quý Cơ quan./.

Nơi nhận:

- Như trên;
- Lưu: PCT, VPKHCN.



ĐẠI SỨ

Vũ Hồ



The 3rd Seoul Smart City Prize Application

(Website) <https://seoulsmartcityprize.com/> (Contact) info@seoulsmartcityprize.com

- **Eligibility** : Cities, corporations, institutions, and individuals
- **Core Value** : Build an attractive smart city that goes together with the socially neglected
- **Application period** : March 3, 2025(Mon) – May 30, 2025(Fri)
- **How to apply** : Submit an online application
 - <https://seoulsmartcityprize.com/>

- **Prize Categories (total of 21 awards)**

- **Project Category (16 awards)**

Human-CentriCity
(8 awards)

Policies, services, and solutions that support the socially neglected, including the elderly, people with disabilities, women, and low-income groups

Tech-InnovaCity
(8 awards)

Urban innovation policies, services, and solutions based on advanced technologies from the Fourth Industrial Revolution, such as AI and big data.

- **Leadership Category (2 awards)**

Recognizing individuals who have contributed to the establishment and global expansion of outstanding smart city policies

- **Special Mentions Category (3 awards)**

Selected by WeGO partner organizations for projects that align with their values and missions

- **Award Ceremony & Results Announcement**

- September 30, 2025 (Tue) at COEX, Seoul ※ In conjunction with Smart Life Week 2025

- **Winner Benefits** : Opportunities for global promotion and networking

- Official invitation as an award presenter at the Seoul Smart City Prize Ceremony
 - Presentation of winning projects at the SLW Performance Sharing Conference
 - Exhibition booth support at the SLW Global Cities Pavilion
 - Participation in smart city capacity-building training programs

- Co-organizers

- Seoul Metropolitan Government(SMG) and World Smart Sustainable Cities Organization(WeGO)

- Contact Information : Seoul Smart City Prize Secretariat

- (E-mail) info@seoulsmartcityprize.com / (Tel) 02-720-2931



2nd Seoul Smart City Awards Ceremony



Seoul Smart City Prize 2025

Guidelines

Applying to the Prize implies full acceptance of its guidelines

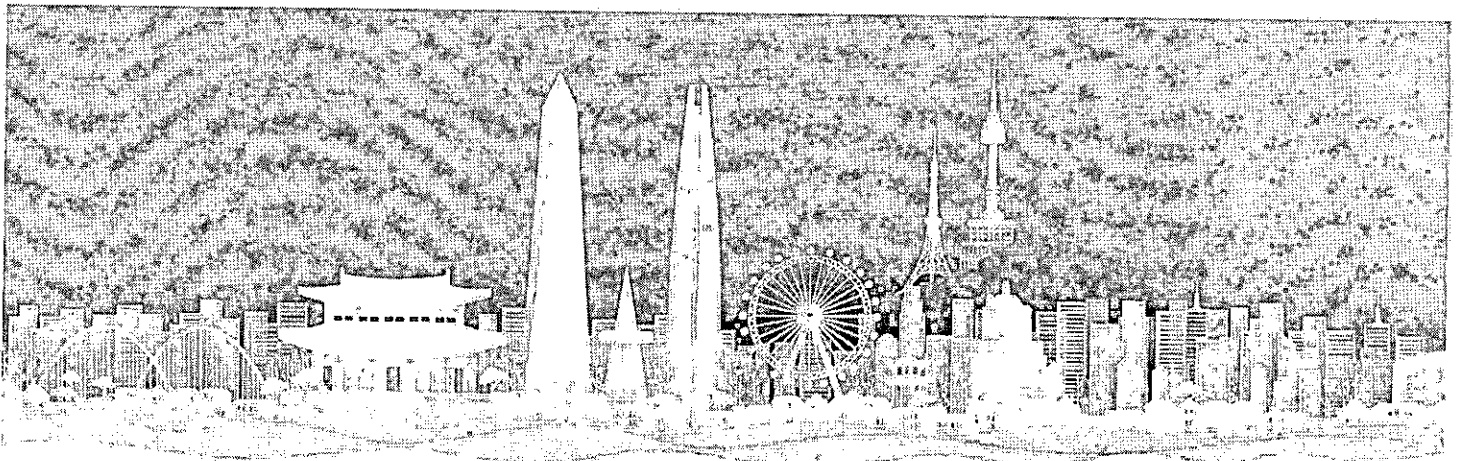


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1. Introduction to the Seoul Smart City Prize 2025

The Urban Transformation Needed in the Post-Pandemic Era

As cities around the world are striving to adopt advancing technologies in their city management, there are many factors to consider to make it a successful implementation, such as the flexibility in managing complex regulatory systems, effectiveness, fairness, and inclusiveness.

The current global pandemic has accelerated the digital transformation, it has caused numerous people, especially vulnerable groups, to be excluded from the benefits of a digital society and has widened the digital divide even further. For such a time as this, it is more important than ever to shape the future of cities to become “human-centered” in encompassing the vulnerable and in providing more accessible services for all citizens.

The Seoul Smart City Prize

Established in 2010 by 50 founding cities, the World Smart Sustainable Cities Organization (WeGO) was established to promote e-government and to foster the smart city knowledge exchange between cities around the world. WeGO continues to serve as a leader in accelerating digital transformation and over the past decade, WeGO has facilitated world-wide transformation of cities into smart and sustainable cities.

Responding to the evolving landscape of global smart city trends and WeGO's focus on bringing people centered smart city development to achieve inclusive growth, in partnership with the President City of WeGO, Seoul, WeGO presented the **Seoul Smart City Prize**; the transformation of the existing WeGO Smart Sustainable City Awards. WeGO Smart Sustainable City Awards was established in 2011 to recognize outstanding e-government practices of local governments around the world.

The Seoul Smart City Prize is designed to promote an innovative yet inclusive smart city model that looks after underprivileged groups in the era of the Fourth Industrial Revolution that is driven by information and communication technology. This core mission serves as the basis of the two categories of the Prize, **Tech-InnovaCity** and **Human-CentriCity**, as WeGO and Seoul envisions that smart cities should be defined and measured in terms of being both human-centric and technology-centric.



WeGO's President City, Seoul, has been continuously advancing digitization in the context of inclusion and accessibility for its citizens. These efforts have led Seoul to be recognized worldwide as one of the leading cities that has successfully implemented digital transformation in public services. It has ranked top for seven consecutive years in municipal e-governance on the Rutgers SPAA Global E-Governance Survey since 2003. The public metaverse platform 'Metaverse Seoul,' which provides administrative services in all sectors of city governance across space and time, has been selected as one of the 200 Best Inventions of 2022 by TIME magazine.

Sharing the vision of the people-centered smart city, WeGO and Seoul deliver our commitment to create an agenda that promotes the global efforts in building inclusive and human-centric cities. Being cognizant of the importance of an innovative yet inclusive smart city model that looks after underprivileged groups, WeGO and Seoul Metropolitan Government pursue cooperation with cities, companies, and institutions around the world to find exemplary cases and commend them through the Seoul Smart City Prize. We are committed to promoting and ensuring an inclusive digitalization of public services that benefit all people in sectors ranging from mobility, safety, welfare, environment, energy, culture, and governance.

Together with the global community, the Seoul Smart City Prize will lead the Transformation

- **We will champion** the people-centered digital transformation that is geared towards providing more accessible services for all citizens by recognizing cities, companies, institutions, and individuals for their efforts of digitalization that benefit even the vulnerable populations with tech-driven solutions;
- **We will promote** the inclusive development agenda for key processes and frameworks surrounding digitalization in public services;
- **We will engage** the global community in shaping the future direction of digitalization by offering a space for discussion; and
- **We will foster** interaction and networking opportunities among relevant stakeholders through participation in the Seoul Prize.

2. Structure of the Prize Committee

Organizers of the Seoul Smart City Prize	
 SEOUL METROPOLITAN GOVERNMENT	 WeGO World Smart Sustainable Cities Organization
Consultation Bodies	
The Seoul Smart City Prize High Council The High Council will serve as an important conduit for promoting people-centered smart city and digital transformation across the global community. The High Council provides insights and clarity to make progress in advancing the mission of the Prize; holds accountability as WeGO strives to reflect the vision and objective of the Prize; and serves as the voice of the Prize to elevate its outreach to the world.	

The Seoul Smart City Prize Steering Committee

Led by the two Chairmen, who are experts of governance and digitalization, the members of the Steering Committee consist of experts from all fields in smart city development ranging from AI, data management, e-government, civic participation, mobility, SDG, international development cooperation, urban planning, and urban development. They provide insights into determining the thematic details of the Seoul Smart City Prize. The Steering Committee will be the central body for the public-private partnership and for establishing effective collaboration structures across diverse sectors in the global smart city community.

Evaluation Bodies

Judging Panel

The Judging Panel will evaluate the submitted applications and select the semi-finalists.

The Judging Panel consists of relevant experts recommended by the WeGO Secretariat considering the needed expertise for each category and the geographical balance.

Final Selection Committee

The Final Selection Committee is to discuss the application materials of the semi-finalists and select the final winners of the Seoul Smart City Prize.

The Final Selection Committee includes the Secretary General of WeGO and the Mayor of Seoul Metropolitan Government. The Committee also consists of select members of the High Council and the Steering Committee.

3. Theme & Prize Categories

Theme: Fostering digital transformation through innovative and inclusive approaches for sustainable smart cities

• The Seoul Smart City Prize is given in the following three categories:

- **Tech-InnovaCity:** Projects that focus on integration of innovative policies and technologies in all sectors of society and domains ranging from mobility, safety, welfare, environment, energy, culture, and governance.
- **Human-CentriCity:** Projects that are designed to prioritize digital inclusion in smart city development, thereby overcoming or mitigating the digital divide, and that aim to serve specific target groups among the citizen population, such as the elderly, youth, and the disabled.
- **Leadership:** Individuals that have demonstrated leadership in developing or promoting the innovative use of technology and data to impact the lives of global citizens.

In addition to the above categories, **Special Mentions** can be given to projects selected together with a partner organization or corporation of WeGO on the basis of the project's alignment with the values and missions of the partner organization or corporation.

4. Eligibility

Tech-InnovaCity Prize & Human-CentriCity Prize

Cities, smart tech solution providers and institutions working towards smart city development around the world are eligible to apply for the Seoul Smart City Prize.

Projects or initiatives that are currently being implemented or are completed will be given higher priority. However, projects or initiatives that have not yet been implemented but are at prior stages, including strategic planning, feasibility studies, legal assessment, will also be considered.

Projects or initiatives that are most relevant to the theme and criteria of each category, and their benefits to today's society will be given priority.

Following is a detailed list of eligible applicants:

- **Cities:** Local and regional governments from all divisions and departments that have developed and/or implemented policies that align with one of the Prize categories
** Governments of all levels, including national, can be considered if the project or initiative targets a select number of cities and/or is deemed in line with the Prize objective by the evaluation bodies.*
- **Corporations:** For-profit businesses in the private sector ranging from multinational corporation (MNC), small and medium-sized enterprises(SMEs) to start-ups, that have actively engaged and invested in one of the Prize categories
- **Institutions:** Governmental and non-governmental institutions, associations and alliances, national and subnational public agencies, international organizations, as well as academic institutions, think tanks and universities, non-profit organizations that have designed and carried out projects that match one of the Prize categories

** The number of submissions per applicant is not limited. However, the same applicant must use a separate account to submit another project. Also, the same project cannot be submitted to both Tech-InnovaCity and Human-CentriCity categories. The applicant is required to select one category which is most relevant to the project based on the evaluation criteria.*

** Multiple offices or divisions within the same local government can submit applications. The same rule applies to corporations and institutions.*

** Entities represented in the organizers or evaluators will not be permitted to apply for the Prize.*

Leadership Prize

The Leadership Prize is open to individuals who contributed to bringing innovation and/or innovative application of technology and data, excellent use of technology and data that increased the quality of life of city residents, achieved significant impact (concepts, values, agendas, projects, products) on the smart cities industry or urban community, and has demonstrated collaborative effort and leadership to tackle urban problems through innovative approaches.

Nomination of individual candidates for the Leadership Prize can be made upon the candidate's permission, by submitting the Leadership Application Form to explain how the individual's achievements align with the Leadership Prize.

Nomination can strictly be made by individuals in any of the following categories:

- Individuals who have worked for local governments, corporations, public or non-governmental organizations in the smart cities field over the past 10 years
- Mayor or head of city offices and departments within the municipal government
- President or CEOs of businesses, industry associations, consortiums, and cooperatives
- Head of international organizations, non-governmental organizations, and civil society
- Head of universities, academic institutions, and research centers

While self-nomination is also permitted, individual candidates should approach potential nominator(s) in the following categories for a letter of recommendation, which is included in the Leadership Application Form:

- Mayor or head of city offices and departments within the municipal government
- President or CEOs of businesses, industry associations, consortiums, and cooperatives
- Head of international organizations, non-governmental organizations, and civil society
- Head of universities, academic institutions, and research centers
- Signature from more than 30 citizens can replace the letter of recommendation

** The number of applications that can be submitted per nominator is not limited. When self-nominating, only (1) application can be submitted per applicant.*

** Those listed in the above list of nominators can also apply (i.e. Head of organizations), given that the applicant submit the Leadership Application Form with a letter of recommendation from any among the same list of nominators but at a different organization than one's own.*

5. Timeline

- Application Download Version (PDF) Available on Website: **January 13, 2025**
- Application Opens: **March 3, 2025**
- Deadline for application: **May 30, 2025**
- 1st evaluation by Judging Panel: **June 19 - 26, 2025**
- 2nd evaluation by Final Selection Committee: **July 16 - 23, 2025**
- Announcement of Semi-Finalists: **August 1, 2025**
- Announcement of Winners & 3rd Prize Ceremony in Seoul: **September 30, 2025**

**Timeline may be subject to change under certain circumstances.*

6. Registration & Application Process

Step 1: Fill out the Registration Form

Eligible entities can apply for the Seoul Smart City Prize by first registering on the Prize website ([Menu: Application](#)).

In order to register, click on the application page and choose the correct entity type (City, Company, Institution, Individual) among the categories you plan to apply (Tech-InnovaCity, Human-CentriCity, Leadership). For both categories, there will be two different applications, one for City applicants and the other for Company or Institution applicants. Please pay careful attention to the entity type (e.g. if the applicant is from a department within a city, local, and regional government, it should apply as City. Other national level government entities, international organizations, academic and research institutions, non-profit organizations, and non-governmental organizations should apply as Institution).

In the registration form, the applicant will create the ID and password, which will be used to access and edit the application and check the evaluation status. In addition, the registration form collects information such as the name of the applicant, organization, email, phone number, city, country, and agreement to the Terms & Conditions for collecting the listed information.

** Please note that only cities, companies, and institutions can apply for Tech-InnovaCity and Human-CentriCity Prize categories and only individual candidates can apply for the Leadership Prize category.*

Step 2: Fill out the Application Form

Upon completion of the registration, an application form will appear for the applicant to fill out. The application includes both qualitative and quantitative questionnaires in the format of text box, dropdown list, and multiple choice.

Applications, including all supporting documents, must be in **English**.

The application consists of the following:

- A completed online application form of the Prize that includes both qualitative and quantitative questionnaires. This may include a summary of the project, information on who was responsible for the project, how funding was secured, how it applied technology, and what were the key project results
- A list of requested quantitative data to measure the contribution of the project
- Optional materials that can demonstrate the project's effectiveness

All required documents shall be submitted in electronic format on the official website of the Seoul Smart City Prize. In addition to the online application form, applicants may upload supporting documents in pdf, doc(x), xlsx, jpg, pdf, video links, and other relevant formats.

The applications and the supporting documents will be stored in an online resource and best-practice repository, and thus may be disclosed by WeGO to the public as a whole, in part, or in summary.

The Prize organizers and the Committee reserves the right to use relevant information from all application materials for the Prize promotion and ceremony purposes.

The WeGO Secretariat may also nominate or recommend eligible applicants if their projects seem highly relevant to the Prize categories and objectives.

7. Evaluation

The Prize evaluation criteria were established to reflect the value of the Seoul Smart City Prize. WeGO, in partnership with Seoul National University, developed the evaluation criteria coupled with the specific indicators backed by extensive literature review and research on the theory of change to evaluate the process of policy design and implementation. The specific criteria and indicators are based on the theory of change that encompasses the entire cycle of a smart city project and all the detailed considerations that go into it. They are also carefully selected to capture both the current trends in smart city development as well as the respective stages of development, capabilities, and resources of each case.

Under each category, the main criteria will be the **Problem-Centered Innovation (Appropriate identification of policy problems)**, **Rational Process of Project Development**, **Feasible Budgeting & Planning**, **Meticulous Project Implementation**, **Effort to Learn & Improve (M&E Feedback)**, and **Value Creation (Project outcome and effect)**.

The assessment criterion, 'Problem-centered innovation,' scrutinizes the manner in which each project appropriately identifies the targeted problem. The evaluation considers the significance of the targeted policy problem, the problem's alignment with the national agenda (or the Human-Centered agenda for Human-CentriCity), the undertaking of research or studies to identify causes of the problem, and the involvement of citizens or customers in the policy identification and selection process. These sub-criteria are uniformly applied to both Tech-Innovacity and Human-CentriCity applications.

Moving on to the next criterion, 'Rational Process of Project Development', the focus is on the specificities of the project design process. In the context of Tech-InnovaCity, the evaluation explores the investigation of appropriate and innovative technology to address the identified policy problem, and the application or securing of the innovative technology. For Human-CentriCity, it assesses how the solution offered is apt in resolving human problems. In both applications, the evaluation deliberates on the rational process of the project design, determining how the project's solution stands out as the most effective compared to alternatives, as well as the reliance on concrete evidence in project design.

The criterion of 'Feasible Budgeting and Planning' evaluates the organization for the project, encompassing whether the project has feasible resource mobilization plan, organization and staffing plans, and the preparation of necessary contingency plans. For Human-CentriCity, it additionally examines whether values of equity are integrated into organizing and staffing considerations.

In the 'Meticulous Project Implementation' criterion, projects are assessed based on the participatory mechanisms embedded within the project implementation process, and how they anticipated and overcame potential barriers during implementation.

The 'Effort to Learn and Improve' criterion focuses on the M&E Feedback process of the project, especially whether projects have institutionalized and working monitoring and evaluation activities throughout the project, and the feedback of M&E results for project improvement.

Lastly, the 'Value Creation' criteria aim to address issues related to project outcomes and effect. The projects are assessed on achieving the direct/main effect of the project, the efficiency of the projects in accomplishing the outcome, other potential spill-over effects resulting from the project, and the sustainability of the project. For Human-CentriCity, the evaluation scope extends to identifying potential human-centered effects and other Diversity, Equity, and Inclusion (DE&I) contributions made by the project.

The evaluation methodology aims to include the data collection and analysis process to input the indicators or variables that measure each city's circumstances or potential for growth into a theory-based statistical formula. The evaluation process involves the analysis and visualization of data collected from the applicants. Once completed, the outcome of the analysis and visualization will be shared with the Judging Panel and the Final Selection Committee to assist their evaluation.

	Tech-InnovaCity	Human-CentriCity
Problem-Centered Innovation: Appropriate identification of policy problems	<ul style="list-style-type: none"> • Policy problem identification • National agenda relevance • Evidence inquiry about the causes of targeted problems • Citizen engagement in problem identification 	<ul style="list-style-type: none"> • Policy problem identification • National agenda relevance • Evidence inquiry about the causes of targeted problems • Citizen engagement in problem identification
Rational Process of Project Development	<ul style="list-style-type: none"> • Efficient technology application • Innovative technology application • Securing technology application • Rational process of project design • Evidence-based project design 	<ul style="list-style-type: none"> • Applying human-friendly solution/technology • Rational process of project design • Evidence-based project design
Feasible Budgeting & Planning	<ul style="list-style-type: none"> • Feasible resource mobilization plan • Organization & staffing plan • Contingency plan 	<ul style="list-style-type: none"> • Feasible resource mobilization plan • Organization & staffing plan • Equity & diversity in organization & staffing • Contingency plan
Meticulous Project Implementation	<ul style="list-style-type: none"> • Participatory mechanism • Overcoming barriers to innovation 	<ul style="list-style-type: none"> • Participatory mechanism • Overcoming barriers to innovation
Effort to Learn & Improve: M&E Feedback	<ul style="list-style-type: none"> • Monitoring and evaluation • M&E feedback for project improvement 	<ul style="list-style-type: none"> • Monitoring and evaluation • M&E feedback for project improvement

Value Creation: Project outcome and effect	<ul style="list-style-type: none"> • Effects of the project • Efficiency • Spillover effect • Sustainability 	<ul style="list-style-type: none"> • Effects of the project • Human-centeredness of the main effect • Efficiency • Spillover effect • Sustainability • DE&I Contribution
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Leadership	
A candidate who contributed to bringing innovation and/or innovative application of technology and data, excellent use of technology and data that increased the quality of life of city residents, achieved significant impact (concepts, values, agendas, projects, products) on the smart cities industry or urban community, and has demonstrated collaborative effort and leadership to tackle urban problems through innovative approaches.	
Relevance to the Theme	<ul style="list-style-type: none"> • Technological Novelty • Creative and Innovative Application of Technology and Data
Impact	<ul style="list-style-type: none"> • Impact on the quality of life of citizens • Impact on the smart city field and community
Collaborative Effort	<ul style="list-style-type: none"> • Cross-sector Partnerships (PPP & PPPP - Public Private People Partnership) • Incorporation of citizens' voices
Communication and Engagement	<ul style="list-style-type: none"> • Campaigns, conferences, or other engagement efforts for knowledge-sharing and promotion of values • Effective use of social media to disseminate new ideas

8. Evaluation Process

The evaluation process is divided into 3 phases:

- **Initial Screening:** Initial screening by WeGO Secretariat

The WeGO Secretariat will conduct the initial process of screening for the received applications. The WeGO Secretariat has the right to ask for any clarification or additional information from applicants, if necessary. Based on the evaluation methodology, when deemed necessary, additional public data at both the city- and country-levels for analysis will be added.

- **1st Evaluation:** First evaluation by the Judging Panel using a scoring system to determine semi-finalists during **June 19 - 26, 2025**

The Judging Panel will rate each application in accordance with the evaluation criteria and the 16 highest-scoring applications of each category (Tech-InnovaCity, Human-CentriCity) and Special Mention candidates will move on to the second evaluation round.

- **2nd Evaluation:** Second evaluation by the Final Selection Committee to finalize the semi-finalists during **July 16 - 23, 2025**

The Final Selection Committee will conduct the second round of evaluation to discuss the application materials of the semi-finalists and Special Mention candidates as well as review the applications of the leadership category in order to finalize reviewing the semi-finalists to select the finalists.

** Semi-Finalists will be posted on the website and will be individually contacted on August 1, 2025. Final announcement of winners will be made on the day of the ceremony on September 30, 2025.*

** The Evaluation Committee and the Prize Council may also invalidate prizes in case that the applications do not meet the qualification requirements or in case that the applications have brought disgrace or have potential to bring disgrace to the Prize Organizing Committee.*

** The first place winners of each category must be present at the ceremony with the highest level of representative available. In case the first place winners of each category cannot attend the ceremony, the Prize will be awarded to the candidates with the next highest score that can be present at the ceremony. Other prize recipients are highly encouraged to be present at the ceremony with the highest level of representative available.*

** If the Prize Organizers regard (a) the competition to be especially competitive than the norm due to a high number of submissions or (b) special factors not reflected in the regular judging criteria to be especially noteworthy, the Organizers may decide to select additional applications, in consultation with the Evaluation Committee and/or the Prize Council.*

9. Prizes

The Seoul Smart City Prize is given in the following three categories, in addition to the Special Mention categories:

- **Tech-InnovaCity:** Total of 8 projects that focus on the integration of innovative policies and technologies in all sectors of society and domains ranging from mobility, safety, welfare, environment, energy, culture, and governance. Among these 8 winning projects, which can be from cities, corporations, and institutions, 1 Prize will be dedicated to a corporation as a Corporation Prize and 1 Prize will be dedicated to an institution as a Institution Prize. This is to recognize the importance of public-private partnerships in smart city development.
- **Human-CentriCity:** Total of 8 Projects that are designed to prioritize digital inclusion in smart city development, thereby overcoming or mitigating the digital divide, and that aim to serve specific target groups among the citizen population, such as the elderly, youth, and the disabled. Among these 8 winning projects, which can be from cities, corporations, and institutions, 1 Prize will be dedicated to a corporation as a Corporation Prize and 1 Prize will be dedicated to an institution as a Institution Prize. This is to recognize the importance of public-private partnerships in smart city development.
- **Leadership:** Two individuals will be selected on the basis of demonstrating leadership in bringing innovation and/or innovative application of technology and data, excellent use of technology and data that increased the quality of life of city residents, achieved significant impact (concepts, values, agendas, projects, products) on the smart cities industry or urban community, and has demonstrated collaborative effort and leadership to tackle urban problems through innovative approaches.

- **Special Mentions** can be given to projects selected together with a partner organization or corporation of WeGO on the basis of the project's alignment with the values and missions of the partner organization or corporation.

Winners from the above Prize categories will be:

- Awarded at the Seoul Smart City Prize Ceremony 2025
- Appointed winners will be invited to Seoul Smart City Prize Ceremony 2026 as one of the Prize presenters
- Appointed winners will be given an opportunity to share and promote the winning project in various global stages including a tailored capacity-building training program, a dedicated exhibition booth and speakerships at international events
- Among the winners, selected projects will be given an opportunity to collaborate on a smart city project implementation on various models such as feasibility study
- Gain global publicity via official website, publication, press releases, and media channels

10. Prize Ceremony

The Seoul Smart City Prize 2025 Ceremony will be held on **September 30, 2025 in Seoul.**

The first place winners of each category are required to attend the Seoul Smart City Prize Ceremony held in Seoul. Other prize winners are highly encouraged to attend the Seoul Smart City Prize Ceremony held in Seoul.

The ceremony will consist of the following components, such as, but not limited to:

- Presentation on the key messages from the Seoul Smart City Prize Committee
- Prize Ceremony that highlights the Winners of the Prize
- Sessions for winners to present their projects and/or initiatives
- Formation of the Seoul Smart City Prize winners platform

The President of WeGO and the High Council members will present each Prize to the winners during the ceremony.

11. Regulations on Property Rights & Use of Data

The applicant is fully responsible for authoring and submitting the information on the application and all supporting materials. The applicant is solely accountable for any violation of intellectual property rights, industrial property rights, copyright and/or image rights and must assume complete responsibility with regard to any third party issues. The organizers of the Seoul Smart City Prize are not liable for any violation or misinformation provided by the applicants.

Full texts or summaries of all applications and supporting materials submitted to the Seoul Smart City Prize may be posted on the Seoul Smart City Prize official website, the official website of WeGO, WeGO's any other online resources, and/or any publications. Application to the Seoul Smart City Prize implies consent to these terms and conditions.

The winners will be requested to submit a video that presents the winners' submitted project(s) for the Seoul Smart City Prize Ceremony. In case the winners cannot create the video themselves, the winners should consult with the Seoul Smart City Prize Organizing Committee. The same rules stated above apply to the requested videos.

Any information that is deemed sensitive or confidential by the applicant and thus, for which the applicant does not want the organizers of the Seoul Smart City Prize to make public should be notified in advance in writing to info@seoulsmartcityprize.com upon submitting the application.

12. Questions

If you have any inquiries, please email to: info@seoulsmartcityprize.com